LOOKING BACK:
A Month of Enriching Moments

JANUARY 2025 | ISSUE #1

> *To enrich, educate, and inspire our community by providing unique and welcoming physical and virtual environments in which exploration, creativity and the sharing of ideas are encouraged.*

YOUTH SERVICES

"THIS WAS OUR FOURTH YEAR OF COLLABORATING WITH EMERSON AND LONGFELLOW ELEMENTARY SCHOOLS FOR THEIR ONE SCHOOL ONE BOOK INITIATIVE. APRIL AND I WROTE AND PERFORMED IN "THE BEST PIG" SKIT TO INTRODUCE THE NOVEL, CHARLOTTE'S WEB TO CHILDREN. THE KIDS ALWAYS GO BANANAS DURING THE ASSEMBLIES WHEN WE ANNOUNCE THE BOOK EACH YEAR.

AFTER THE SKIT ANNOUNCEMENT, THE KIDS SPEND THE NEXT TWO WEEKS READING THE BOOK TOGETHER AND DOING VARIOUS ACTIVITIES TO PROMOTE LITERACY. WE OFFERED AN EVENING FAMILY FUN FAIR AT THE LIBRARY THAT INCLUDED COTTON CANDY, A BOUNCE HOUSE, AND OTHER GAMES. THE SIDNEY MIDDLE SCHOOL BUILDERS CLUB AND A SIDNEY HS FFA MEMBERS HELPED US RUN THIS EVENT.

APRIL ALSO ATTENDED LONGFELLOW LITERACY NIGHT AND SIGNED UP KIDS FOR LIBRARY CARDS AND THE WINTER READING PROGRAM, "IT JUST MAKES SENSE"

-Rikki
YOUTH SERVICES DIRECTOR

40 CLASSROOM AND SCHOOL VISITS WITH

850 TOTAL STUDENTS

SHELBY COUNTY Libraries

TEEN SERVICES

4 TAG MEETING

7-13 TEEN THURSDAYS

13 NERF WARS PROGRAM

"IN JANUARY, I HAD 4 TEENS FOR MY TAG MEETING, 0 FOR BOARD GAMES, AND 7-13 EACH WEEK FOR MY TEEN THURSDAY PROGRAM. THE TEENS HAVE BEEN ASKING TO DO ANOTHER "TEENS ONLY" NERF WARS AFTER HOURS, SO WE DID THAT ON FRIDAY, JANUARY 24 AND HAD 13 TEENS ATTEND.

JESSIE AND I TRIED SHOWING THE MOVIE "SNOW BUDDIES" FOR ALL AGES ON WEDNESDAY, JANUARY 15 BUT DIDN'T HAVE ANYONE SHOW UP FOR IT.

I HAD ONE TEEN VOLUNTEER COME IN ON JANUARY 7TH FROM MY TAG GROUP TO HELP SHELVE BOOKS FOR AN HOUR.

ON MONDAY, JANUARY 20TH, WE HAD 3 TEEN VOLUNTEERS COME IN TO HELP WITH THE FAMILY FUN FAIR HERE AT THE LIBRARY.

-Cindy
TEEN SERVICES COORDINATOR

100 BOOKS BY GRADUATION

This January marked the start of the 5th year of our 100 Books By Graduation program! Since launching in 2021, we've had 62 teens join the challenge, recording an impressive 801 books. So far, 5 teens have reached the 25-book milestone, 1 teen has hit the 50-book check-in, and 3 dedicated readers have successfully completed all 100 books!

WINTER READING FUN IN THE TEEN ROOM!

This month, we brought the Winter Reading theme to life with three Passive Programs in the Teen Room.

- 3 - Five Senses Word Search
- 36 - Sour Patch Kids Guessing Jar
- 12 - YA Audio Books I Spy

SHELBY COUNTY Libraries

TECHNOLOGY

- ALL DIGITAL SIGNAGE HAS BEEN INSTALLED AND UPDATED
- DIGITAL SIGNAGE FOR COMMUNITY ROOM AND LOWER LEVEL MEETING ROOM BEING ORDERED TO REPLACE PAPER SIGNS FOR GROUPS

30 PEOPLE ATTENDED

COFFEE MUG PROGRAM

MADE IN THE MAKERSPACE @SHELBY COUNTY LIBRARIES

MAKERSPACE

- JANUARY COFFEE MUG PROGRAM HAD 30 PEOPLE ATTEND
- NEXT MONTH WILL BE HEART SHAPED WOOD BLOCKS WITH PHOTOS

-Bob

STEM LAB COORDINATOR

26

Number of Appointments

54%

$186.10 (Jan 2025) Increase in profit vs. Last Year

Large Format Printing

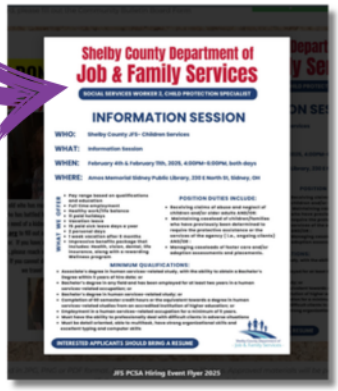
Most Popular Service

SHELBY COUNTY Libraries

MARKETING AND DEVELOPMENT

IN JANUARY, WE DID A SOFT LAUNCH OF OUR NEW VIRTUAL COMMUNITY BULLETIN BOARD PAGE. THIS PAGE IS AVAILABLE FOR LOCAL BUSINESSES AND COMMUNITY-FOCUSED ORGANIZATIONS IN SHELBY COUNTY AND SURROUNDING AREAS TO POST PROMOTIONAL MATERIALS FOR THEIR SERVICES AND UPCOMING EVENTS.

LOCAL BUSINESSES AND COMMUNITY ORGANIZATIONS, WILL FILL OUT THE ONLINE FORM TO BE CONSIDER BEING INCLUDED ON THE PAGE. FLYERS MUST BE UPLOADED IN JPG, PNG OR PDF FORMAT. APPROVAL MAY TAKE UP TO 10 DAYS. APPROVED MATERIALS WILL BE POSTED FOR 45 DAYS. AFTER 45 DAYS, THEY MAY RESUBMIT THEIR MATERIALS.



-Cassandra
DIRECTOR OF MARKETING & DEVELOPMENT

This January, we launched "It Just Makes Sense", our Winter Reading Program designed to keep our community reading and engaged during the cold winter days. Open to all ages, the program encouraged participants to explore different ways to enjoy stories—whether through books, magazines, movies, or interactive activities.

WINTER READING PROGRAM 2025

Readers could complete the program by engaging with a variety of activities, including:

- Reading a book (including audiobooks and e-books)
- Reading 5 magazines
- Reading 5 children's books
- Watching a movie
- Completing a weekly activity sheet

SHELBY COUNTY Libraries

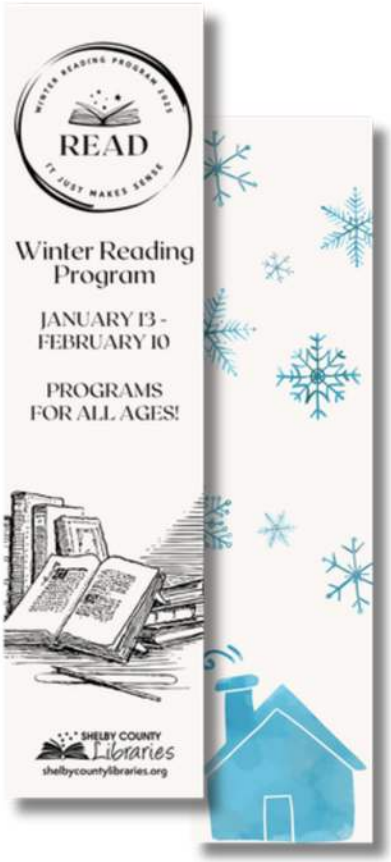
MARKETING MATERIALS

Winter Reading Program

PUNCH CARDS

CUSTOM LOGO

BANNER FOR WEBSITE AND DISPLAY IN LIBRARY



BOOKMARKS

SOCIAL MEDIA POSTS

DIRECTIONS FOR ALL AGE GROUPS

FACEBOOK

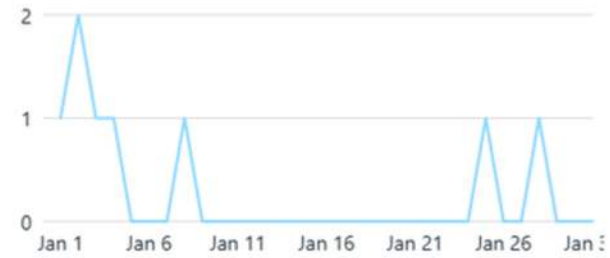
January Stats

Views

47.1K ↑ 3.1%

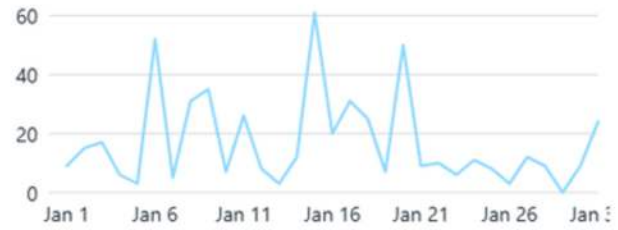
Link clicks

8 ↓ 50%



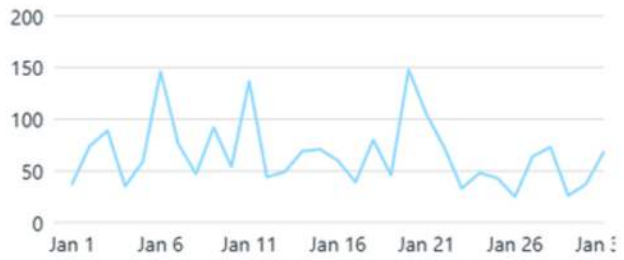
Content interactions

524 ↓ 5.1%



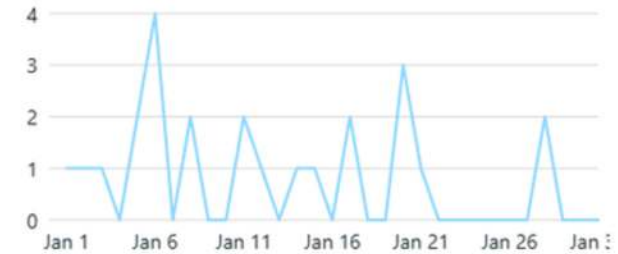
Visits

2K ↑ 4.9%



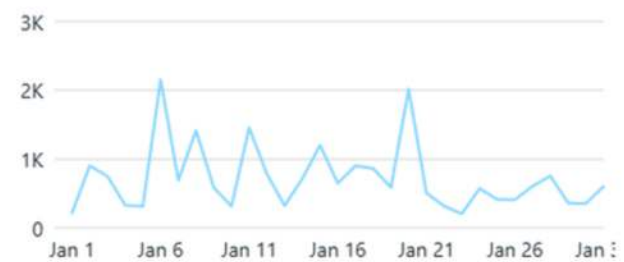
Follows

24 ↑ 33.3%



Reach

9.5K ↓ 13.9%



WEBSITE
January Stats

January 2025

Jan 1 - Jan 31, 2025

Views	Visitors	Likes	Comments
7.7K ↑ 34%	2.9K ↑ 31%	0	0

Posts & pages

	Views
Home	3,466
Home page / Archives	386
Amos Memorial Public Library - Sidney	319
Digital Library	164
Amos Memorial Public Library	159
Ohio Digital Library	139
Fort Loramie AJ Wise Community Library	139
Makerspace	115
Getting a Library Card	97
ABCmouse Early Learning Academy	94

View all

Referrers

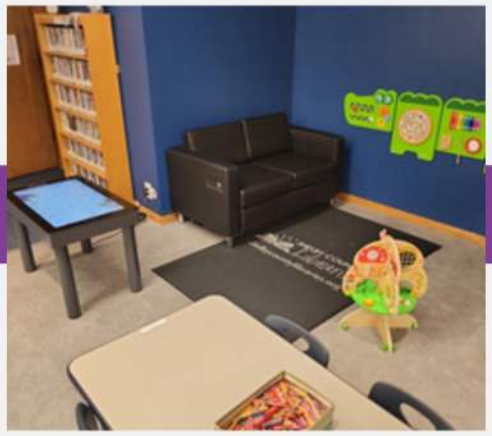
	Views
Search Engines	2,063
Facebook	56
shelbyco.lib.oh.us	22
WordPress Android App	16
anna.k12.oh.us	10
librarything.com	10
librarytechnology.org	8
visitsidneyshelby.com	7
citylibrary.com	2
illpolicies.oclc.org	2

View all

COMMUNITY LOCATIONS

BOTKINS COMMUNITY LIBRARY

"THE BOTKINS COMMUNITY FOUNDATION HAS GENEROUSLY DONATED FUNDS TO PURCHASE TWO READING NOOKS, A LOVESEAT AND A VARIETY OF EDUCATIONAL TOYS FOR THE UPDATED PLAY AREA WHERE THE STAGE PREVIOUSLY WAS."



RUSSIA COMMUNITY LIBRARY

THE RUSSIA COMMUNITY LIBRARY HAD A DADS AND SONS CONSTRUCTION PARTY. IT WAS A FULLY REGISTERED PROGRAM WITH 30 ATTENDEES. BOYS AND THEIR DADS HAD AN OPPORTUNITY TO PRACTICE THEIR HAMMERING SKILLS BY HITTING NAILS INTO STYROFOAM, THEY PLAYED WITH KINETIC SAND AND VARIOUS CONSTRUCTION VEHICLES, GOT TO EAT YUMMY SNACKS LIKE NAILS (PRETZEL STICKS) AND WRECKING BALLS (DONUT HOLES), AND THEY PRACTICED UNIQUE BUILDING SKILLS WITH PLASTIC CUPS.

30

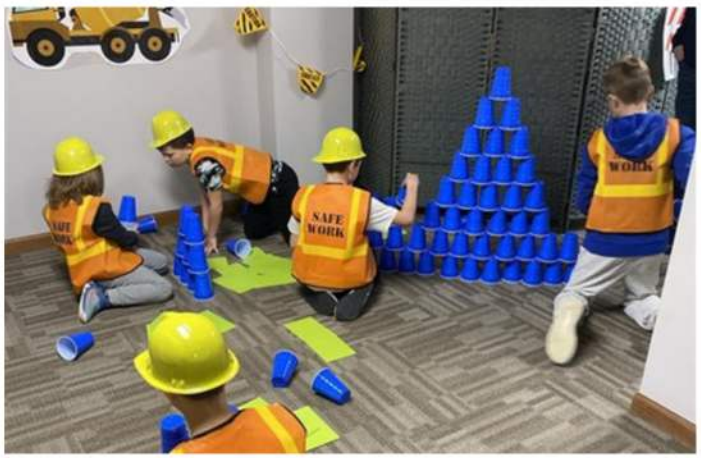
DADS & SONS ATTEND THE CONSTRUCTION PROGRAM

-Jenny
OUTREACH COORDINATOR

SHELBY COUNTY Libraries

LOOKING BACK:

A Month of Enriching Moments

RUSSIA COMMUNITY LIBRARY

DAD AND SON'S CONSTRUCTION PROGRAM